[Date]

**Plan for Advancing My Proposed Endeavor in the United States**

**[Please note that all highlighted sections are for your guidance only – please remove the language once you have finished the section. Please do your best to provide the information from each section, but if you are unable to do so, your team will be able to provide you with additional guidance. The first draft of this plan is not expected to be final, and we are more than happy to provide you with specific feedback and to make revisions.]**

**My Proposed Endeavor:**

My proposed endeavor is [please copy your entire proposed endeavor statement into this section, word for word. This is to keep the information regarding your specific proposed endeavor consistent between all your documents].

[If your proposed endeavor isn’t in the same field as your past work and this issue is not covered in your proposed endeavor statement, please also explain as clearly as possible how exactly your past work has prepared you to advance your described proposed endeavor.]

**How My Proposed Endeavor Benefits the United States:**

[Please describe the national importance of your proposed endeavor, focusing specifically on describing how the unique or specialized way by which you will advance your proposed endeavor will benefit the United States in connection to your strong skillset. It is important that you concentrate on the way you will be advancing the proposed endeavor and its importance to the United States, rather than only on the result of the proposed endeavor. Please be as specific as possible. We would recommend 2-3 paragraphs for this section.]

**My Plan for Advancing My Proposed Endeavor in the United States:**

I will take the following key steps to advance my proposed endeavor in the United States. [The goal of this section is to provide the USCIS with a concise discussion of the key steps that you will take to begin advancing your proposed endeavor in the United States. This section should be 3-4 paragraphs long at most. Each step should be progressive in nature and show that you have a clear plan for the near future as to how you will advance your proposed endeavor. If applicable, please connect your skillset and experience to these steps. **You do not need to have already completed any of these steps** – the USCIS is looking for you to have a clear plan so that they can decide whether it is likely that you will be able to successfully advance your proposed endeavor in the United States. **Please do not yet discuss the details of the method by which you will complete these steps**].

I will also advance my proposed endeavor through [starting my own business, consulting for other companies, finding employment in the field]. This will allow me to fully utilize my experience, background, and skillset in the most optimal manner for the fulfillment of my proposed endeavor.

[Please select only one of the following options, and if one does not fit, please follow C and modify it for your specific situation]

1. **Starting a Business** – [If you intend on starting a business to advance your proposed endeavor in the United States, or have already done so, first provide a 1 paragraph summary of the business you wish to found/have founded and any specific details as to how it relates to your proposed endeavor. Please note that your company will be a means to an end – the vehicle by which you advance your proposed endeavor, and starting a company is **not** your proposed endeavor.

Please then provide a 2-paragraph description of the types of services your company would provide, making sure to keep them in line with the goals and methods described in your proposed endeavor. Please make sure services are described in terms of how they will benefit the United States, the field, and/or companies broadly rather than focusing on the effects on individual companies. This is so that the officer can again understand that your activities with your company are in line with the proposed endeavor’s national importance.

Please then describe in an additional 2 or so paragraphs, in as much detail as you can, the composition of the business, how you will obtain funding and support for your business, where you start your business (specifying the city, state and region , while also making clear that you intend on expanding past that region eventually), and the types of customers, organizations, academic institutions, or governmental institutions that would be interested or are already interested in the business and your proposed endeavor. Feel free to utilize infographics as needed, but they are not required.

If you will be hiring employees for your businesses, please provide their job titles, the number of projected employees, their general job descriptions, and their proposed salaries based on the prevailing wage in the area in which you intend on starting your business. If you can create an organizational chart for the business, we would recommend including it within this section to provide the USCIS with a clear picture. Please then provide as much detail as possible about startup costs for your business and the sources of funding for these costs (investments, loans, etc.) If possible, please provide any evidence you may have regarding proof of the source of funding to your attorney as well for inclusion in your petition. If you have made any progress towards starting your business in further of your proposed endeavor, such as forming an LLC (limited liability company) in the United States or if you already have an existing business you will use, please provide your attorney with objective evidence showing this (such as the Articles of Incorporation and any supplemental evidence)

**Please note that this is only your intended plan at the time of filing, and that you are not held to it if circumstances change or if you are ultimately unable to achieve it – the purpose is to show the USCIS your intentions and goals at the time of filing for your future in the United States. We would ask that you be as specific as you can (please note, however, there is no need to use firm numbers or identify exactly who will provide support directly) and our team will help you refine the model plan, including requesting more detail as necessary or removing harmful details].**

1. **Starting a Consulting Firm** – [if you intend on acting as an independent consultant instead of directly impacting your field yourself, please follow the above guidelines, but with additional discussion on the types of clients you would service and the interest you have already received/are working to receive and less focus on the composition and plan of the business itself. Please note that certain officers may wish to see more details, including a detailed and formalized business plan if you intend on providing consulting services, and would indicate this if an RFE is issued. However, the above information (from the A. “Starting a Business” version) should be sufficient for most officers. That being said, if you are able to provide detailed information in regard to your business plans, please include it as part of this section].
2. **No Current U.S. Employer or Current U.S. Employment is Not Related to Proposed Endeavor, Not Starting a Business or Consulting** –

Please note that the NIW is self-petitioned, and you do not need a job offer to qualify. That being said, if you intend on working for a U.S. employer or are currently doing so, the USCIS does consider information about your current and prospective employment when analyzing whether you are truly well-positioned to advance your proposed endeavor in the field as well as its national importance.

Please begin by describing the types of positions or support in advancing your proposed endeavor you are seeking in the United States, any interest thus far in your employment in the United States or in supporting your proposed endeavor, and the specific steps you would take to obtain employment or obtain support for advancing your proposed endeavor in roughly 3-4 paragraphs. If your current employment is not related to your proposed endeavor, we would recommend focusing on prospective positions that would be and not discussing your current employment at all.

Please then discuss how you will be able to advance your specific proposed endeavor in that type of employment in roughly 1 paragraph focusing on how your work will impact your field and benefit the United States as a whole, rather than your employer and their clients.

1. **Currently Working with U.S. Employer that is Related to Proposed Endeavor, Not Starting a Business or Consulting** – Please describe your employment with your employer in 2-3 paragraphs, making sure to connect it to your proposed endeavor and discuss how your employment allows you to fulfill it. Please focus on describing the avenues by which your work will impact your field and the United States as a whole, rather than benefit only your employer or their clients. Please make sure to also include any additional information about your position that is beneficial to your case not included in your employment letter. Lastly, please discuss any specific policies or communications that show that your employer is unable to sponsor you for a green card, including evidence of such if available. For instance, if your employee handbook states that you are ineligible in your current position, that would be good evidence to make this point. If your current employer is in fact willing to sponsor you or has sponsored you, please do not include this information]

I will also advance my proposed endeavor through [conducting research, attending conferences, being involved in professional organizations, etc. Not all of these may apply to you. The goal is to describe the methods by which you will be advancing your proposed endeavor outside of your employment/business as well**. Please note again that you do not need to already be doing these activities in the United States – it is enough to describe them to the USCIS so they understand again how you are committed to advancing your proposed endeavor and how you have a solid plan to do so at the time of filing However, note that you must fully intend on engaging in these activities if you are allowed to do so. You can copy this language directly from your proposed endeavor statement if it is present there already**].

[Lastly, please discuss in 2-3 paragraphs summarize how your experience, skills, and education make you well-positioned to accomplish the steps you laid out above, keeping in mind the type of employment you intend on being in when you receive your green card. Please be sure to discuss the unique aspects of your background that make you a perfect fit for your proposed endeavor. Please end with a brief paragraph reiterating the national importance of your proposed endeavor; you may copy it from the previous discussion or rephrase it.]

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[Name]

[Occupation]